



SWOT Reports April 13, 2021

1900 hours

ZOOM

1. **Community Events:** Teri Johnston- She's been looking into what community events are coming up in Butte County we could participate in. A few ideas are Paradise Chocolate Fest, and Chico Nut Festival. It was suggested we possibly volunteer at the events as well as have an information table. Grant recommended we sync the events with the training calendar.
2. **Role Development:** Grant continues to research what other CERT groups are doing. He also would like to contact some of the California CERT Leads to gather information on upcoming changes in FEMA Disaster Service worker roles.
3. **Member Management:** Kim Preston has been working diligently with D4H and updating member records. Four main groups have been established- Call Center, Crowd Management, Traffic Control, and ARES. A new status has been added which is Limited Deployment. Kim has been contacting members requesting missing Documents. Next steps include: notifying newly sworn CERT members of the Butte County Worker's Comp Process, contacting FEMA/CERT program liaison about National Deployment qualifications, Annual Volunteer Member review process, create Member Management desk manual. Grant suggested we request Head Shot photos from members for D4H, and put a list of requirements on our website for Fully Deployable and Limited Deployable.
4. **Branding/Logo:** Carolyn, Wayne, Kim P. Carla, and Grant have given suggestions on uniforms. Free Style Embroidery in Chico will charge \$25 for the logo . Polos are \$17 with logo and long sleeve around \$20. Carolyn will send out a survey to gather information on style and color preferences.

Meeting adjourned at 1935 hours

Respectfully Submitted,

Carolyn Steele

BC CERT Admin Officer